DESIGN QUINTESSENCE

NEWSLETTER AUGUST 2009

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Coastal Lighting Projects's managing director, Aldo Fabrizio, came to use earlier in the year and asked us if we could design a truss skull for a possible new project. We had never designed anything like this before and the Global Truss factory had certainly never built anything like this before but we were all excited by the opportunity.

Crusty Demons showcases the most popular extreme sport in the world, Freestyle Motocross (FMX), and when they asked Aldo what could CLP bring to their spectacular show that was new and different, the reply was, "We can make the Crusty skull from truss". Our first design provided more amusement than a solution apparently the Crusty Demons people said it looked more like Krusty the Clown!

The brief was to use as many standard components as possible so we based the sphere on standard F34 radials, cubes and straight lengths that CLP had in their inventory and added some custom junctions and F32 radials plus complete custom face components to create a structure more than 8m tall. The manufacturing process went very smoothly and the skull was finished well before the stipulated deadline. The result was so impressive that U.S. representatives from the company flew to Australia just to see the truss skull!





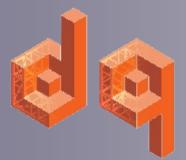




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Design Quintessence had a successful show at the inaugural Integrate exhibition in Sydney in July. In a large space shared in part with well respected rigging company, Pollard Productions, the stand could not be missed with Coastal Lighting Productions' giant truss skull suspended above. Integrate gave DQ a chance to showcase what was possible in terms of custom truss design in the form of the skull plus introduce several new products to the market. New products on display included the Stoa cable suspension hangers, new Global Truss lectern, display plinth and plasma screen stand, staging and VMB's dedicated line array Towerlift. DQ Managing Director, lan Wood, reflected on the show, "With the economy still suffering, launching a new trade show for the industry was always

going to be a challenge for the exhibition organisers. Whilst we would have liked to seen more people attending, particularly from interstate, the quality of the visitors was very good and a great response on our new products ensured it was definitely a worthwhile show for us."



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lova Multimedia

must be one of the impressive venues to emerge in Canberra for a long time, the new Tongue & Groove bar, restaurant and lounge has already made a big impact in the nation's capital. An outstanding interior design was crea by Paul Kelly Design and incorporated custom-made light pendants suspended from a motorised custom F33 Truss grid. Nova Multimedia secured the AV contract for the venue including supply and installation of the custom designed truss grid. The truss grid incorporated F33 custom lengths, singular tube and cable trays all finished in matt black to blend in with the ceiling space. The grid sits at ceiling level for daytime trading and wers down closer to the bar during the night. A simple concept has turned into a real design feature in the venue. Nova Multimedia director, Nick was impressed. "We are proud to have been involved with the Tongue & Groove project. The lighting pendant truss grid went together really well and looks great," he commented. The owners of Tongue & Groove are also justifiably proud given the venue won the "best bar" and "best new venue" gongs at Canberra's AHA Awards night in June.

AGCO CUSTOM TRUSS

Design Quintessence supplied a simple outdoor truss arch for agricultural machinery company Agco for their field days in New Zealand. The brief was to provide a 12.8m wide outdoor "goal posts" structure that suited their 600mm tall signage with an adjustable level base that allowed for ballast weights to be added. The design used special long bases on screw jacks and the truss was a custom-made 600mm x 400mm truss beam on F44P columns, Geoff McCabe, sales director from Agco confirmed the brief had been met, "Just a quick note to say how pleased we were with the end result of the structure. We had it erected at the Mystery Creek field days and it looked very impressive and gave us the look we were after"







NSW Central Coast production company GRB Stage Lighting recently bought Global

Truss crowd barrier to take on a nationwide tour with The Butterfly Effect. Greg Butt, GRB's MD, as proven to be a valuable addition to his growing inventory. "Everyone has been



really impressed by the barrier. It's easy to put together and had been rock-solid," Greg told us. "Crowd barrier was something I wasn't that interested in with to be honest but given that the barrier is hardly ever in the factory now I will definitely be buying more soon"





